

# Workshop & prototyping with a start-up using the Design Sprint innovation method September 7 to 11, 2020

Only 12 HES and HEP students from across Vaud will be selected to work with a start-up for 5 days using the Design Sprint method.

Have you got what it takes?

Design Sprint is a proven system to accelerate the process to design, prototype and test a product, business strategy or service in just 5 days.

The Vaud Board of Higher Education (DGES) and MassChallenge (masschallenge.org), an international start-up accelerator established in Switzerland since 2016, are offering a unique opportunity for HES and HEP students to take part in a real Design Sprint. Two interdisciplinary teams will be composed to bring a maximum of perspectives to find solutions to challenges faced by two MassChallenge start-ups. Your fresh point-of-view is needed!

These Design Sprints will take place the week of September 7 to 11, 2020, at MassChallenge in Renens.

“The Design Sprint opened little-known worlds to me, those of start-ups and innovation. It led me to question my representations of these subjects and deepen my knowledge and skills. Not only did my vision of design and start-ups evolve, it also helped nourish cross-perspectives on design and social sciences.”

Aline, 2019 participant

“It made me aware of all the work and reflection that goes into any product. I didn't previously know anything about this world and it was a great learning experience to work with start-ups and other students from different fields.”

Maryne, 2019 participant

Here's what we're looking for:

- Bachelor students enrolled at Vaud Institutions of Higher Education
- Special attention given to candidates coming from the arts, social sciences and health sciences fields
- B2 level in English (workshop may take place in English)
- No experience necessary

What you gain if you're selected:

- A unique experience in real-world innovation through a process regularly used by some of the most successful companies in Switzerland and globally
- The chance to expand your skills in interdisciplinary collaboration, analysis, open-mindedness and critical thinking
- Guidance from experts who've helped both disruptive start-ups and Fortune 500 companies achieve success (A service valued at up to CHF 25,000)
- Great networking with professionals, entrepreneurs and promising start-ups (MassChallenge start-ups are selected through a rigorous competition)
- Certificate of Participation
- Added value for your Degree and your CV

How to apply:

- Fill out the application form by June 5, 2020  
Form available at:  
<http://design-sprint.com/hes>
- You will be evaluated particularly on your description of your motivation and expectations (WOW us!)

What happens next:

- Successful candidates will be notified by July 3, 2020
- Participation is obligatory for the full 5 days of the workshop, 9 a.m. to 6 p.m.
- Meals will be included
- Cost of participation covered by the DGES

Show your innovative spirit!

Have a question?  
Email: [maxline.stettler\(at\)vd.ch](mailto:maxline.stettler(at)vd.ch)

Board of Higher Education (DGES)  
International Affairs  
Av. de l'Elysée, 4  
CH - 1014 Lausanne  
Switzerland

MassChallenge  
Switzerland  
Chemin du Closel, 5  
CH - 1020 Renens  
Switzerland